

Why Use a REALTOR®?

Don't Go It Alone: Use a Pro to Sell Your Home

When the time comes to sell your home, you must decide whether to seek assistance from a real estate professional or attempt to sell it yourself. You can save yourself a lot of time and trouble by listing your home with a broker.

People who try to sell their own homes are denying themselves the benefit of a real estate professional who is trained to sell real estate on the terms most advantageous to the party he or she represents. In fact, studies show that very few homeowners who attempt to sell their homes by themselves end up doing so without the help of a real estate professional and, of those who do, 50% say they would never attempt it again because of all the hassles they went through.